

5 EXTRAORDINARY REASONS PET OWNERS LOVE BRAVECTO® (FLURALANER)

See why pet owners prefer Bravecto Chew to monthly flea and tick treatments.



16 STATES



559 PET OWNERS



4 REGIONS

We asked 559 pet owners, from 16 states, in 4 regions of the United States what they thought about Bravecto compared with monthly treatments – and **pet owners said they preferred Bravecto 9 to 1**. Here are the 5 reasons why Bravecto is their flea and tick treatment of choice.¹

1 IT LASTS FOR UP TO 12 WEEKS*



Bravecto delivers up to 12 weeks* of flea and tick protection. That's nearly **3X longer** than monthly treatments. When asked to name one reason to use Bravecto, 12-week dosing was the most popular reason among the pet owners we surveyed.

Pet owners whose dogs spend over 12 hours a day outdoors know extraordinary protection when they experience it and 93% of them preferred Bravecto.¹

2 IT'S CONVENIENT

Of pet owners who had previously used a monthly product, **89%** said Bravecto was more convenient to give than the monthly treatment.¹



3 IT HAS MANY EXTRAORDINARY BENEFITS

Pet owners love all of Bravecto's benefits over monthly flea and tick products, but the ones they loved most were:



The dog is less likely to get fleas



The pet parent can give flea and tick protection less often

4 YOU'RE MORE LIKELY TO REMEMBER THE NEXT DOSE

65% of pet owners said they were more likely to give the next dose of Bravecto on time compared with monthly products, which they'd have to give more frequently.¹



5 VETS LOVE IT

I've used Bravecto for my business and think it's very beneficial. I've been able to replace a couple of different products with one product: Bravecto.

Clients work on a budget, some of them can't afford to buy all three doses or six doses of something that they're using on a monthly basis – and a lot of times they find that Bravecto tends to be more affordable.

DR CRAIG PRIOR | DVM
From Murphy Road Animal Hospital, Nashville TN

ASK YOUR VET ABOUT BRAVECTO TODAY AND SEE WHY PET OWNERS PREFER IT TO MONTHLY TREATMENTS 9 TO 1¹

¹ Lavan et al. J Vet Sci Technol 2017, 8:439

* Bravecto Chew kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

IMPORTANT SAFETY INFORMATION: The most common adverse reactions recorded in clinical trials were vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence. Bravecto has not been shown to be effective for 12-weeks' duration in puppies less than 6 months of age. Bravecto is not effective against lone star ticks beyond 8 weeks after dosing.

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