

# PET OWNERS TREAT AND TELL



See why pet owners are saying they're extraordinarily satisfied with Bravecto® (Fluralaner) Chew.



16 STATES



559 PET OWNERS



4 REGIONS

Protecting dogs against fleas and ticks with Bravecto Chew is making pet owners extraordinarily happy. But, don't just take our word for it. See what 559 pet owners, from 16 states, in 4 regions of the United States had to say after they used Bravecto on their dogs.<sup>1</sup>

## MOST OF THE PET OWNERS SURVEYED HAVE DOGS THAT ARE VERY ACTIVE...



1 IN 4 SWIM



1 IN 3 VISIT THE DOG PARK



1 IN 2.5 HAVE ACCESS TO THE WOODS



1 IN 2 WALK OFF LEASH OR HAVE EXPOSURE TO HIGH CUT GRASS

...So it's not surprising that, before using Bravecto on their dog, pet owners that used a monthly treatment:<sup>1</sup>



ENCOUNTERED FLEAS



ENCOUNTERED TICKS

Even if pet owners hadn't seen pests on their dog, many of them have seen fleas and **19%** have seen ticks in one of these places:<sup>1</sup>



ON FAMILY MEMBERS



INDOORS



That means protecting their dogs with an **extraordinary treatment** is essential – whether the dog goes outside or not.

**73%** of pet owners have used another flea and tick product before to treat or protect their dogs, as per their vet's recommendation for year-round protection.<sup>1</sup>



After trying Bravecto, pet owners that have previously experienced fleas or ticks on their dogs were especially pleased with the product, claiming to be either **"very satisfied"** or **"satisfied."**



Pet owners that previously experienced **fleas** were **"very satisfied"** or **"satisfied."**



Pet owners that previously experienced **ticks** were **"very satisfied"** or **"satisfied."**

Most of the pet owners surveyed were satisfied because they **know how important it is to have an effective product with great benefits.** Their top favorite benefits were:

- 12-WEEK DOSING**
- CONVENIENCE**
- DOSING LESS OFTEN**



For pet owners whose dogs spend more than 12 hours outside, or if they've seen ticks in their home in the past, the favorite benefit was **how quickly Bravecto kills fleas and ticks.**

They also had a lot of great things to say about Bravecto:

"Consistently kills fleas and ticks"

"Compliance goes along with its convenience"

"Less chance of missing a dose"

Ask your veterinarian about Bravecto today and see why **pet owners surveyed prefer Bravecto 9 to 1 over other flea and tick products.**<sup>1</sup>

<sup>1</sup> Lavan et al. *J Vet Sci Technol* 2017, 8:439

\* Bravecto Chew kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

IMPORTANT SAFETY INFORMATION: The most common adverse reactions recorded in clinical trials were vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence. Bravecto has not been shown to be effective for 12-weeks' duration in puppies less than 6 months of age. Bravecto is not effective against lone star ticks beyond 8 weeks after dosing.

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